



Merchandise Stores

Bothwell	Cnr Patrick & Queen Street 7030 T: 6259 5628 Fax: 6259 5718
Bridgewater	3 Weily Park Road 7030 T: 6263 3955 Fax: 6263 3957
Deloraine	2 Racecourse Road 7304 T: 6362 2393 Fax: 6362 3287
Devonport	6 Steele Street 7310 T: 6424 7155 Fax: 6424 1812
Flinders Island	Whitemark 7255 T: 6359 2141 Fax: 6359 2214
Huonville	6 Coolstore Road 7109 T: 6264 3287 Fax: 6264 3289
King Island	8 Meech Street 7256 T: 6462 1566 Fax: 6462 1686
Launceston	63 Boland Street 7250 T: 6332 2300 Fax: 6336 1501
Oatlands	Church Street 7120 T: 6254 1220 Fax: 6254 1528
Scottsdale	10 - 14 Ellenor Street 7260 T: 63 522633 Fax: 6352 2904
Smithton	Emmett Street 7330 T: 6452 1291 Fax: 6452 2810
Winnaleah	Main Road 7265 T: 6354 2258 Fax: 6354 2345
Wynyard	83 Mt Hicks Road 7325 T: 6442 2311 Fax: 6442 1065

As parents we all want our children to learn about the world and have fun and freedom doing so. We also want them to be able to play outside and know that they are easily seen. *Bee Bright* traffic buddy's, colourful reflective vests and headwear makes it much easier for them to be seen when they are out and about.

- Colourful & easydry fabric
- Easy to put on & take off
- Velcro fastening
- Lightweight & packable



Bee Bright

www.beebright.com.au

Email beebright@hotmail.net.au



Bee Bright



High visibility apparel & headwear for children

- Designed in fun colours with our *Bee Bright* logo.
- Use when walking to school, riding your bike, around the farm, fishing, horseriding, near traffic or in a crowd.
- Wherever our children are, **we want to see them and we want them to be seen!**





PRODUCTS



Our vests are available in three bright colours with reflective panelling, velcro fastening, lightweight and packable.



There are several different styles of headwear available, peak caps, bucket hats and beanies, all with reflectivity.



Flashing magnetic Traffic sign. Reflective with three different flash modes.



Safety arm and waist bands. Fluorescent yellow with a flashing red light.



Stick on safety patches and clip on tags. Both are fluorescent and highly reflective.



The Seemore Traffic Buddy has been designed to fit most children from pre-school through primary school age.

It is made of durable and highly visible fluorescent yellow PVC with reflective trim suitable for all weather conditions, has a key tag attached and a small hidden pocket. The Seemore Traffic Buddy is highly visible either during the day or at night time, has a longer back so that it can be flipped out over a backpack, is suitable to be put on over a coat during winter or a T-shirt in the summer. Adult sized Seemore Traffic Buddy's are also available.



Sue Cassidy & Kylie Groves
Workplace Safe Awards 2006
Highly Commended & Finalist Awards

Bee Bright consists of Sue Cassidy & Kylie Groves, a mother and daughter team who are raising families in the rural sector. With several children in the family, we know first hand how important it is for us to be able to see them whenever they are out and about.

With safety being a major issue in all areas and workplaces for adults, we felt that there was a real need for the same importance to be placed on children being highly visible. Children are more likely to do unexpected things, which puts their safety at risk. By making our children highly visible, we are able to help reduce some risks and dangers. This could be walking to school, riding their bike, on the beach, fishing by the river, on the farm or any other everyday activity, it doesn't matter, they still need to be easily seen. The number of accidents involving children is rising and the most common thing said is "I DIDN'T SEE THEM".

Elders has joined forces with Bee Bright in a bid to improve child safety. Having a close working relationship with farming communities, Elders and Bee Bright are only too aware of the many accidents that involve children. Promoting this clothing range will hopefully reduce the risk factor by making our children highly visible.



Bee Bright